

# custom logo request

Via Seating offers multiple solutions for displaying a customer's logo on Via Seating chairs. Please use this form for requesting custom logos in embroidery or vinyl printing. Send this form, an .EPS or .SVG file of the logo at 300 dpi or greater and a list of each PMS color for each thread required to [info@viaseating.com](mailto:info@viaseating.com) subject "logo application request". There will be a set-up charge to create a digitized file at an extended lead time. Via Seating cannot confirm all custom application of all logos will work on all seating solutions without first testing the model, location and application type.

Note, logos are trademarked material. Via Seating will not obtain permission to use any copyrighted logos. Before Via Seating, will work with custom logos on our product, you must first obtain express permission of the holder for use of the copyrighted or trademarked logo.

|      |  |
|------|--|
| date |  |
|------|--|

## CUSTOMER CONTACT INFO

|                |  |                |  |
|----------------|--|----------------|--|
| dealer         |  | account number |  |
| address        |  | city/state/zip |  |
| dealer contact |  | phone number   |  |
| e-mail address |  |                |  |

## ORDER INFO

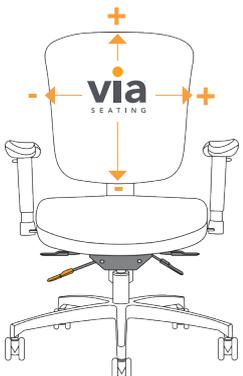
|                    |          |  |          |
|--------------------|----------|--|----------|
| PO #               |          | seating model #                                  |          |
| textile pattern    |          | textile colorway                                 |          |
| textile mill       |          |  |          |
| Is this for a bid? | yes   no | Do you need a sample before going to production? | yes   no |

## TYPE

|                          |                             |
|--------------------------|-----------------------------|
| application (circle one) | embroidery   vinyl printing |
|--------------------------|-----------------------------|

## LOGO PLACEMENT INFORMATION

We want to ensure that your logo is placed correctly on the chair. Please indicate the direction of application below:

|  |          |                      |   |   |  |            |   |  |   |  |          |   |  |   |  |            |   |  |   |  |   |                         |
|--|----------|----------------------|---|---|--|------------|---|--|---|--|----------|---|--|---|--|------------|---|--|---|--|---|-------------------------|
| <p><b>check all that apply:</b></p> <p><b>placement on chair:</b> <input type="checkbox"/> front of chair <input type="checkbox"/> back of chair</p> <p>vertical offset from center of chair (must be at least 1 inch from top/bottom)</p> <p>horizontal offset from center of chair (must be at least 1 inch from sides)</p>  <p><b>front of chair</b></p> <p>fill in + or - for each:</p> <table border="1"> <tr> <td>vertical</td> <td>+</td> <td></td> <td>-</td> <td></td> </tr> <tr> <td>horizontal</td> <td>+</td> <td></td> <td>-</td> <td></td> </tr> </table> <p><b>back of chair</b></p> <p>fill in + or - for each:</p> <table border="1"> <tr> <td>vertical</td> <td>+</td> <td></td> <td>-</td> <td></td> </tr> <tr> <td>horizontal</td> <td>+</td> <td></td> <td>-</td> <td></td> </tr> </table> | vertical | +                    |   | - |  | horizontal | + |  | - |  | vertical | + |  | - |  | horizontal | + |  | - |  | <p>Please attach an example of the logo/graphic here or include an example in a .EPS or .SVG form to <a href="mailto:info@viaseating.com">info@viaseating.com</a>, subject "custom embroidery request".</p> | <p><b>top</b></p> <hr/> |
|  | vertical | +                    |   | - |  |            |   |  |   |  |          |   |  |   |  |            |   |  |   |  |   |                         |
| horizontal   | +        |                      | - |   |  |            |   |  |   |  |          |   |  |   |  |            |   |  |   |  |   |                         |
| vertical   | +        |                      | - |   |  |            |   |  |   |  |          |   |  |   |  |            |   |  |   |  |   |                         |
| horizontal   | +        |                      | - |   |  |            |   |  |   |  |          |   |  |   |  |            |   |  |   |  |   |                         |
|  |          | <p><b>bottom</b></p> |   |   |  |            |   |  |   |  |          |   |  |   |  |            |   |  |   |  |   |                         |

Need help? Give us a call or send us an email.

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